

## Global Big Latch On Event Rules

1. Comply with WHO International Code of Marketing Breastmilk Substitutes.
2. Register your location at [www.biglatchon.org](http://www.biglatchon.org) and keep details up to date.
3. Everyone signs in on the day using the Global Big Latch On Event Sign In form.
4. Count
  - Big Latch On
    - Total number of “latches”
    - Total number of breastfeeding people
    - Total number of people at the location
  - Big Flange On
    - Total number of people pumping or expressing
    - Total number of people at the location
5. Report your numbers – registered host must log in to report numbers within 24 hours of your event.
6. Send in your paperwork to
  - [paperwork2018@biglatchon.org](mailto:paperwork2018@biglatchon.org) (scan or photograph)
  - Global Big Latch On, P.O.Box, Portland, OR 97283

### What's a latch?

- Direct latching at breast.
- Using a supplemental nursing system or nipple shield.
- Expressing milk (by hand or pump)
- Feeding your child breast milk via an alternative method

Please share your photos if you can, we love seeing them