

Global Big Latch On Event Rules

1. Comply with WHO International Code of Marketing Breastmilk Substitutes.
2. Register your virtual location at www.biglatchon.org and keep details up to date. Your event must be virtual.
3. Email the meeting link only to registered participants and have plans to keep the meeting safe.
4. All participants must agree to the release and waiver. Keep a list of your participants (where legally allowed).
5. Count
Big Latch On
 - Total number of “latches”
 - Total number of breastfeeding people
 - Total number of people at the location
6. Report your numbers – registered host must log in to report numbers within 24 hours of your event.
7. Encourage everyone to fill social media with breastfeeding photos and please share them with us if you can, we love seeing them.

What's a latch?

- Direct latching at breast.
- Using a supplemental nursing system or nipple shield.
- Expressing milk (by hand or pump)
- Feeding your child breast milk via an alternative method