

## **Global Big Latch On 2020 is Virtual!**

Due to this year's pandemic and with large gatherings still prohibited around much of the world, the Big Latch On will look different this year. But you CAN STILL HOST a virtual Big Latch On event. Same time, same World Breastfeeding Week – just virtually for everyone through video conferencing apps and social media. We'll help to promote your virtual event and encourage people to flood social media with breastfeeding, chestfeeding, expressing and pumping selfies. Your local event could have international participants.

World Breastfeeding Week is still a celebration. The Big Latch On still exists. Breastfeeding is still amazing.

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### **Hosting a virtual Big Latch On.**

Considerations, practical ideas and protective measures

1. What video conferencing platform will you use?
  - How many people do you expect to join your event?
  - How easy is it to share an invite?
  - How much will it cost you to use it?
  - Do you want a chat room function?
  - Do you need screen share function?
  - Will it be a private event for a group of people that you know?
  - Does it have poll or data/feedback collation functions?
2. Participants must sign up in advance to receive the virtual link.
3. You should use a password or PIN system for accessing the virtual link to your event. We recommend that you don't distribute this widely until closer to your event to prevent it being shared outside of your participant group.
4. Don't give your host login details to anyone else.
5. You may want to consider a 'name on entry' function to your call so that you can keep up with participants as you give them access and so that others can welcome them to the group.
6. Once you have everyone at the event, you should 'lock' your event so that security cannot be breached.
7. You are still likely to need helpers at your event to:

- a. Count latches and
- b. Monitor those entering the room to make sure it stays safe.

Plan these helpers in advance.

8. Consider how you will do your count:
  - Visual signal (raised hand etc.)
  - Online poll used within your video conferencing app
  - Name call/ roll call based on your participant list.
9. Use a 'host hang up' function at the end of your event so that the 'meeting' does not continue without you and you can maintain your security measures.

**REGISTER YOUR EVENT NOW AT [WWW.BIGLATCHON.ORG](http://WWW.BIGLATCHON.ORG)**