



# THE GLOBAL BIG LATCH ON

## 2023 *Overview*



*"Women have a greater chance of successful breastfeeding if they are well supported by knowledgeable communities"*

**3,872**

Total number of participants in 2023

**100%**

of hosts said it's important to have events such as the Global Big Latch On in communities around the world

**158 venues around the world**

There was a wide diversity of celebrations, from large scale events with 100s of participants, to many smaller intimate community and private events

**153**

Parents shared a Brelfie, also known as a breastfeeding "selfie" as part of the #Brelfie campaign

**18**

The number of years that the Big Latch On has been running - it was founded in 2005 in New Zealand

**174**

Largest number of participants at one event

**8**

the number of languages that the Big Latch On resources were published in

**After a 4-year hiatus due to Covid-19, this was a really exciting year for the Global Big Latch On - being able to return to in-person events!**

*"Normalizing breastfeeding is so needed in our community! Our nursing mothers need to unite & be supported by my local & global moms. It was great to feel part of something so big when it's a worldwide event!"*